



## NEWSTRACK

HBI Staff | Hyderabad

# Hilton announces opening of DoubleTree by Hilton Gurugram Bani Square

Tuesday, July 13, 2021, 16:00 Hrs [IST]

Hilton expands its DoubleTree by Hilton portfolio in India with the recent conversion of Hilton Garden Inn Gurgaon Bani Square to DoubleTree by Hilton Gurugram Bani Square. With this addition, there are 9 DoubleTree by Hilton properties in India. Guests will continue to experience exceptional hospitality, now with the DoubleTree signature warm welcome and the brand's caring service from July 11th, 2021. DoubleTree by Hilton Gurugram Bani Square is owned by Bani Technology Services Pvt. Ltd. and managed by Hilton.

"As we continue to find opportunities to deliver the light and warmth of hospitality in India, we remain committed to bringing the right brands to the right markets at the right time. With its ideal location, popular restaurants and bars and backed by an experienced Hilton team, we are confident this hotel will achieve even greater heights in offering exceptional guest experiences". Said Navjit Ahluwalia, senior vice president and country head, Hilton India.

Over the past eight years, the hotel has established itself as an ideal destination for business and leisure guests with its central location close to Bani Square's shopping boutiques and restaurants, and steps away from Good Earth City Center. The hotel is 10 minutes away from Gurgaon's central business district, putting Infocity, Unitech Cyber Park, DLF Cyber Hub and other prime corporates within easy reach. Minutes away from National Highway 8, the hotel provides easy access to Udyog Vihar and IMT Manesar and leading medical facilities such as Medanta, Medicity, Artemis and Fortis.

The hotel underwent a series of renovations and upgrades, including a reconfiguration of the lobby to provide more spaciousness and seamless access to the café and all-day dining restaurant Glasshouse, which has been upgraded with new flooring and ambient lighting. Vibe: The Sky bar, known for its iconic panoramic views and fashionable edge, now offers handcrafted cocktails to be enjoyed alongside international bar bites with a local twist, such as Blue Cheese Malai Tikka, Boti Sliders and more.

The 201 guest rooms now feature 55-inch SMART TV and updated contemporary design touches in line with the DoubleTree brand.

Speaking on the hotel's conversion, Virendra K Bhatia of Bani Group said, "We are committed to providing outstanding service to our guests and will continue to do so. With the hotel's prime location, comfortable rooms and amenities, abundance of open-air venues and thoughtfully designed spaces, DoubleTree by Hilton Gurugram Bani Square makes the perfect destination for a leisure holiday, business trip or even a dream wedding. We look forward to welcoming guests here."

"While we have achieved a great new look, our values and beliefs have not changed. Our commitment to service and a culture of care is what sets DoubleTree by Hilton Gurugram Bani Square apart. Our guests can enjoy a memorable experience with DoubleTree's celebrated approach to hospitality, starting with the brand's signature, warm DoubleTree cookie", said Jai Chugh, General Manager of DoubleTree by Hilton Gurugram Bani Square.

As part of the Hilton's Travel with Purpose initiative, DoubleTree by Hilton Gurugram Bani Square is committed to reducing its environmental impact through green practices in maintenance, services and products. Few of the initiatives include the reduction of single use plastics such as plastic water bottles and straws in rooms and event spaces, the use of biodegradable food containers for events and food deliveries, the use of recyclable disposable bags and many more.

In addition to the above highlights, DoubleTree by Hilton Gurugram Bani Square is participating in the Hilton CleanStay program, an industry-defining standard of cleanliness and disinfection to help guests enjoy a clean and safe experience during their stay. The new standards under Hilton CleanStay include a Hilton CleanStay Room Seal to show that a room has not been accessed since being thoroughly cleaned and disinfected, and additional cleaning of common areas and items.

At DoubleTree by Hilton Gurugram Bani Square, all events are backed by Hilton Event Ready with CleanStay, an industry-leading cleanliness and customer service program specific to meetings and events. Hilton EventReady is designed to deliver

innovative solutions for the entire event experience and safe group travel practices - from flexibility in planning and physical distancing protocols to transparency in cleanliness policies and inspiring catering options.

Guests of DoubleTree by Hilton Gurugram Bani Square can continue to benefit from Hilton Honors, Hilton's award-winning guest loyalty program. To celebrate the hotel's opening, Hilton Honors members earn 1,000 Bonus Points per night and earn a maximum of 2,000 Points per stay when booking directly with Hilton, valid for stays from July 11th through October 11th, 2021. Members who book directly have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount and free standard Wi-Fi.

DoubleTree by Hilton Gurugram Bani Square is located at sector 50, surrounded by Bani Square's boutiques and restaurants.

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